Affective Reactions and Gender

Affective Reactions to Leadership Education:
An Exploration of the Same Gender Effect

Edward H. Klein, Ellen Ernst Kossek and Joseph H. Astrachan*

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ABSTRACT

This study examines influences of the gender of participants and of small group leaders on the affective reactions of experienced managers attending a one-week residential training program on leadership. Four hundred and four upper level managers from the private and public sectors participated in eight offsite seminars held over a three year period. Three month follow-up data were collected from 63% of participants. As expected, male managers were more likely than female managers to report positive affective reactions to this educational program. In addition, a "same gender" effect was found for women; the most positive affective reactions were reported by female managers with female leaders. A combination of social systems and attitude theories provides an explanation of the obtained differences. The results suggest that greater involvement of female group leaders and participants in educational programs is needed, to enhance affective reactions by managers in an increasingly heterogeneous workplace.
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Affective Reactions to Leadership Education:
An Exploration of the Same Gender Effect

Little research has been done on gender-related intergroup/systems issues, such as the influence of participant and leader gender on managers' affective reactions and learning. Early research on the group dynamics of managerial education overlooked gender issues, as the training tended to be conducted by male investigators on male groups led by men (Dion, 1985). As the growing number of women in middle and upper managerial ranks become involved in corporate education, gender issues pertaining to management training grow in significance. The influence of participant and leader gender on training effectiveness has been understudied, even though the literature on management education has investigated a variety of important issues, such as the value of in-house (McCaulley, 1986) and offsite programs (Levinson, 1976), design considerations (Goldstein, 1986; 1980), evaluation of methods (Wexley, 1984; Wexley & Latham, 1981) and the measurement of outcomes (Snyder, Raben & Farr, 1980; Goldstein, 1986). (For a recent review on training systems issues see Goldstein & Gillian, 1990).

Training often reflects larger issues in society (Rioch, 1977). Therefore, as more women obtain leadership positions in organizations, workplace dynamics reflecting cultural changes will be mirrored in participants' reactions to female leaders, as well as in leaders' reactions to female managers. As a
consequence, gender can no longer be ignored in assessing the learning process in management education programs.

**Previous Research on Gender Dynamics in Related Settings**

Although recent group dynamics research has found that the gender of the leader has an important impact on participants (Correa, Klein, Stone, Astrachan, Kossek & Kommaraju, 1988), little theory from this domain has been integrated into investigations of management education. This may be due partially to the fact that most of the experienced managers receiving leadership training and most of the educators conducting such programs were and are men. In addition, much of the training literature is grounded in industrial/organizational psychology, and thus focuses on individual (not group or organizational) level variables. The later levels of analysis have become increasingly important as the demographic composition of the group attending management education programs has shifted from being predominantly male to one that is more gender balanced.

Studies of the gender dynamics at Tavistock group conferences have focused on authority relations (Colman & Geller, 1985). Descriptive investigations of these conferences suggest that males are preferred over female leaders (Beauvais, 1976). An empirical study by Reed (1979) found that men and women both report more self perceived learning with female leaders than they do with male leaders in the same role. Indeed, such self perceived learning occurs even if members do not like women group
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process consultants who interpret behavior (Reed, 1981). In addition, male members' reactions to female group leaders are marked by resistance (Eskilson & Wiley, 1976) and high levels of stress (Reed, 1981).

Correa, et al. (1988) found that members of twenty nine small groups at seven Tavistock group relations conferences reported more self-perceived learning from female consultants than from male consultants. The authors proposed that the novelty of a woman in authority challenged member expectations and led to more emotional reactions. Such heightened emotions focused members on the task of studying authority relations—and therefore produced more self-perceived learning, particularly from men members. A number of moderating factors contributed to the greater effectiveness of women leaders: enhanced status through appointment by a senior male director, an equal number of males and females in the group, and the task of evaluating group process, which is more ambiguous to assess.

While little research has examined the same gender effect in management education programs specifically, other studies consistently have found positive influences regarding gender similarity in the workplace. Research indicates that both genders feel closer to their own gender at work (Dobbins, Pence, Orban & Sgro, 1983). Investigation also has found that same gender mentoring relationships tend to be experienced as closer and more successful than are cross-gender ones (Ragins & McFarlin, 1989). There is a consistent though weak same gender
effect on performance appraisals, particularly in laboratory settings (Mobley, 1982). In a recent field study, Tsui and O'Reilly (1989) found that women subordinates with women superiors reported the lowest level of role ambiguity, were rated to be most effective, and were liked most by their superiors. This same gender superior-subordinate dyad effect did not occur with men (Tsui & O'Reilly, 1989).

In sum, few studies on gender and affective reactions to learning are based on the educational experiences of managers. This article explores new ground by examining the impact of the gender of the small group leader and of participants on the affective reactions of experienced managers attending a one week residential management education seminar. The seminar is not rooted either in the T-group or in the Tavistock tradition. It teaches dynamic principles of human behavior and provides practice in applying these principles to enhance managers' leadership roles and help resolve organizational problems.

Since group relations conferences which are held away from work, in residential settings with strong sponsors (who recruit and finance committed participants) enhance member self perceived learning about authority (Klein, Stone, Correa, Astrachan & Kossek, 1989), so also should strongly sponsored, offsite, residential leadership seminars facilitate managers' positive affective reactions to leadership education. Also, just as theoretically consistent group relations conferences provide a rich field setting for the study of people's reactions to women
in authority (Greene, Morrison & Tischler, 1979), consistently structured leadership seminars offer a similar opportunity to investigate managers' reactions to men and to women in positions of group leadership.

Setting

Eight seminars sponsored by a national leadership institute, held over a three year period, were examined in this study. Managers from Fortune 500 companies and major governmental agencies participated in these offsite one week programs. Organizations, which paid the tuition and travel expenses, sent managers to the seminars with the expectation that they would learn about psychological aspects of leadership. Prior to attending the seminar each participant was required to prepare a short written case, examining an unresolved interpersonal/organizational problem the manager was currently facing at work.

All seminars had a consistent theoretical orientation and the exact same schedule. Seminars typically were designed for forty nine managers divided into seven groups of seven participants each. Multiple educational methods were used: lectures, small discussion groups and personal interviews. The three daily lectures, held in a large auditorium, focused on such topics as leadership, personality development, the roles of loss and change, coping with stress and management styles. The two daily small discussion groups reviewed attendees' cases and the lectures. Leaders provided a supportive environment to work on the unresolved cases prepared by individual participants in a
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A one hour interview with the participant's small group leader was offered toward the end of the week for discussion of work, family and/or personal issues. Although optional, nearly all participants took advantage of this one-on-one personal interview opportunity.

Hypotheses

The gender of participants and small group leaders was expected to influence the affective reactions of the managers in three ways. It was hypothesized that:

1) Male participants would report more positive affective reactions than would female participants. Most of the seminars' staff and participants were male, which created an educational environment embedded (Alderfer & Smith, 1982) in a larger organizational context that reflected the gender intergroup relations of the attendee's work settings. All lecturers, most group leaders and the overwhelming majority of the managers were males. Therefore, men should be more comfortable at the seminar and should react more positively to the training, while women are likely to feel less comfortable and to react less positively because of their token status (Kanter, 1977).

In addition to the predicted main effect, we expected the following interactions to occur.

2) Females who had female leaders would report more positive affective reactions than would females who had male small group leaders.

3) Males with male small group leaders would report more
positive affective reactions than would males with female leaders.

These "same gender effect" predictions were based on Allport (1954), who noted that there is an in-group bias toward the known, comfortable and controllable. Consistent with the research reviewed earlier, studies have found that same gender relationships have positive influence both for men and for women in regard to performance appraisals (Mobley, 1982), mentor-protege' relationships (Ragins and McFarlin, 1989) and work relations (Dobbins et al., 1983).

Method

Three months after the seminar, to allow for distance and integration (Bunker & Knowles, 1969), a brief follow-up questionnaire was sent to all participants. The questionnaire was similar to one used to evaluate group training by clinicians and educators (Correa, Klein, Howe & Stone, 1981). It was modified for busy managers based on feedback from seminar staff. The resulting 44 item questionnaire was divided into three areas: specific learning topics, overall evaluation of effectiveness and reactions to the three educational methods.

Using a five point Likert-type scale participants indicated the amount (Very Little: A Little: A Moderate Amount: A Lot and A Great Deal) they felt they had learned about 20 topics involving management and leadership in organizations. The first five questions were: "How much do you feel you learned about managing": myself, subordinates, peers, organizations and
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anxiety? The next thirteen questions were: "How much do you feel you learned about how leadership is affected by": organizational change, stage of adult development, personal power, interpersonal problems, gender, race, age, feelings, unconscious process, stress, early life experience, delegation of authority and organizational dynamics? The last two questions were: "How much did you learn about": the role of loss in the change process and the importance of open ended questions?

Using the same 5-point Likert scale, noted above, managers also gave their reactions to the seminar on eight questions evaluating overall effectiveness. The following questions were included: "my overall expectations were met; the knowledge I gained helped me at work; the knowledge gained helped me manage the relationship between my work and non-work/family life; the amount of overall emotional impact was; if an opportunity occurred, I would want to attend again; the amount of overall learning for me was; if I was asked what I learned I could recall; and if a friend were thinking of attending, I believe he/she would benefit." For each of the methods used in the program (lecture, small group and personal interview), participants ranked, on the same 5-point scale, their degree of liking, learning, verbal participation and emotional involvement, and the effectiveness of staff facilitation. Finally, participants rated how much the three methods built on each other. In short, managers provided a three month evaluation of the seminar on 44 follow-up questions.
Results

Of the 404 managers who attended the eight seminars, 87 percent were men. Each seminar, with approximately fifty participants, had 44 men and six women on average. Most small groups had six men and one woman participant. These latter groupings was a result of an institute training decision that was based on attendance and carried out by the seminar administrator. Of the 59 small groups held at the eight seminars, 47 had a male leader and twelve had a female leader. Although there were few women participants or leaders, these ratios are similar to that of the upper management ranks of the organizations represented at the seminar. Of all attendees, 63 percent (253) responded to the three month follow-up request, a response rate consistent with those of most survey research studies on training (Klein, Correa, Howe & Stone, 1983). Although slightly more women (67%) than men (52%) returned the questionnaire, this difference in the response rate between the genders was not significant.

Table 1 about here

Table 1 shows background characteristics of the 253 responding men and women managers. The results of chi-square and t-tests showed that, compared to the 218 men, the 35 women were significantly more often employed in human resources and in the public sector. Women also were significantly younger, less often married and had fewer children than men managers.
To enhance reliability and clarify the findings, the 44 items were subjected to a principal components cluster analysis that yielded six clusters or scales. Two scales were composed of learning topics and one scale of the overall evaluation items. There also were three method scales, one each consisting primarily of lecture, small group and personal interview items.

Learning about Management and Feelings (Cronbach alpha = .80) included the following seven learning topics: managing organizations, peers and subordinates, role of feelings in behavior, interpersonal problems of leadership, use of personal power and delegation of authority. Learning about Unconscious Processes (Cronbach alpha = .72) was made up of five learning topics: unconscious processes in organizations, managing anxiety and the effects of gender, race and age on leadership. The Overall Evaluation scale (Cronbach alpha = .91) was composed of nine items. These included all eight of the overall evaluation items: overall emotion, overall learning, amount of learning recalled, knowledge gained used at work, knowledge gained used to manage work/non-work relationships, recommend seminar to a friend, participate again and expectations were met. The ninth item was learning about managing self.

The Lecture scale (Cronbach alpha = .78) was made up of four of the five lecture items: like, learn in, emotion in, and staff facilitation of, the lecture. In addition, three prominent learning topics, highlighted in the lectures, were included in this scale: management of stress, the role of loss in the
process of change and the effects of organizational change on behavior. The Small Group scale (Cronbach alpha = .83) was composed of all five small group items: like, learn in, participation in, emotion in, and staff facilitation of, the small group and the three methods of the seminar built upon one another. The Personal Interview scale (Cronbach = .84) contained all five interview items: like, learn in, participation in, emotion in, and staff facilitation of, the personal interview.

In summary, 16 of the 20 learning topics, all eight overall evaluation of effectiveness items and 14 of the 15 method items were included in the six clusters used in the final analyses. In addition, a Grand scale, which combined all six subscales, was computed (Cronbach alpha = .93) to measure participants' overall affective reactions.

The means, standard deviations, alphas and correlations of the seven scales are reported in Table 2. The scales are all significantly related, with correlations ranging from .21 to .87. The managers evaluated the seminar overall as being above average (mean = 3.74). While all three methods were rated above average, the small group (3.92) was rated slightly more favorably than was the interview (3.74) or the lecture (3.74).
Table 3 shows the results of 2 x 2 Analyses of Variance for participant and small group leader gender on the seven scales. There were two main effects for gender of the leader. Participants were higher on the Personal Interview and on the Grand scales if they had one of the female rather than one of the male small group leaders. But there were no significant gender differences in the Tukey Studentized Range Test. This latter finding possibly is due to the conservative nature of the test, or to the powerful interactions on the two scales, which make interpretation difficult. There also were main effects for gender of participant on the scales Learning about Unconscious Processes, Overall Evaluation and the Lecture. By Tukey tests, the 218 males were significantly higher than were the 35 female participants only on the Overall Evaluation and the Lecture scales, and on the Grand scale.

Table 3 shows that there are significant interactions between gender of small group leader and of participant on Learning about Management and Feelings, the Small Group, Personal Interview and Grand scales. Tukey tests were done on all statistically significant interactions. By the conservative Tukey test, only the following effects held; female participants with female leaders were significantly higher than the other three groups on the Personal Interview scale. Women participants
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with women leaders were significantly higher than the other three groups on the Grand scale. Women participants with men group leaders were significantly lower than the other three groups on the Grand scale.

Figure 1 about here

Figure 1 presents a plot of the Grand scale Interactions of overall affective reactions. Female participants with female leaders have higher Grand scale scores (3.72) than women participants with male leaders (3.27). This latter difference is statistically significant. Male participants have similar Grand scale scores whether they have male (3.63) or female (3.58) group leaders.

Discussion

The finding that the 218 men had higher scores on the Overall Evaluation, Lecture and Grand scales than did the 35 women supports hypothesis 1. Reflecting the embeddedness of the training, male participants seemed relaxed in the lecture and report more positive evaluations and affective reactions to the whole seminar. Women may not have been comforted by seeing men lecturing from an elevated stage, being in a large and predominately male audience, or by other reminders of their work settings.

Although we did not predict a main effect for leader gender, because of contradictory findings in the literature, we expected
women to produce somewhat more powerful effects. We believe the effect of women discussion group leaders was not as strong as tends to be the case in the group dynamics research (Roed, 1979; 1981), because of three moderating factors. First, the participants and staff were overwhelmingly male; therefore women leaders were in a token (Kanter, 1977) or weaker, lower status role (which may have led to anxiety and to resistance to learning among male managers). In addition, the discussion group task was individual problem solving in a group setting, not exploring group process, which would have focused participants more explicitly on authority relations. Finally, there is less ambiguity in evaluating individual problem solving solutions than group process, which leads group members to judge male leaders as more successful than female leaders (Jacobson & Effertz, 1974; Bartol & Martin, 1986). These moderating factors appear to have led to similar affective reactions by participants, whether their group leader was male or female.

The "same gender effect" predicted in hypothesis 2 occurred for women participants at a statistically significant level. Females who had a female leader scored higher on five of the seven scales and significantly higher on the Personal Interview and Grand scales than all the other groups. We think this occurred because the women felt supported by their female leaders in the intimacy of the small group and the personal interview. This is consistent with Rubin (1979), who noted the positive effects of a female interviewer on a female subject in terms of
comfort and depth of response. Similarly, Reed (1981) found that women members identify with and feel empowered by women small group consultants. Consistent with the current study's findings, Tsui and O'Reilly (1982) found a superior-subordinate same gender effect for female but not for male dyads in an industrial setting.

Women may have felt less able to communicate effectively with men leaders in the small group and in the very intimate personal interview. Kanter (1977) noted that if a woman is alone in a group of men (as were most women who had male leaders) she is treated as a unidimensional object. Our women participants faced such conditions in the male led small group. This likely made them feel isolated and less engaged and therefore they did not react as positively. Also, these women likely had expectations for a more personal and helpful interview which were disappointed, as may have been their expectations in general. Women who had men leaders had the lowest mean on the Overall Evaluation scale and (more importantly) had the statistically lowest mean on the Grand scale, which is the most reliable measure of overall reaction to the seminar.

The results indicate that women managers rated their experiences more positively when they had a leader of the same gender. As noted, the same gender effect was especially strong in the personal interview. The interview allowed for individual consultation, was the single optional part of the seminar, and the only formal individual contact participants had with the
staff during the week. Women managers apparently learned most when given an opportunity to discuss their professional/personal life privately with a member of their own gender away from the work setting. We think the women participants were more at ease with women leaders and felt more understood by them than was the case with men leaders, in the discussion group and in the personal interview (Rubin, 1979). At the seminar the first author noted that in contrast to men leaders, some women leaders went out of their way to be helpful to women participants.

Men, being in the majority, had affective responses which were less affected by the gender of the small group leader than were those of women participants. There was no statistical support for hypothesis 3.

An examination of the contributions of social systems theory (which focuses on gender group dynamics) and of attitude theory (which contends that individuals hold a positive view towards those who are similar) helps to more fully understand the obtained gender differences. We believe men managers, who were in the vast majority in the seminar, were in a familiar setting (like work), and consequently felt more comfortable and reported more positive affective reactions. Women leaders and women participants both were in the minority in the larger educational system. The most positive reactions occurred for the few women participants who had a female leader. These women managers likely felt understood, supported and comfortable with a woman leader in the intimate small group and interview, thus reporting
the highest affective reactions on the Personal Interview and Grand scales. Another possibility is that placing women in leadership positions provided a structural change that positively altered the climate of the seminar for these female participants. Perhaps women who had women group leaders felt empowered by seeing women like themselves in positions of power.

There are a number of implications of these research findings for management education. When in a minority, women are best able to respond affectively to psychological issues in management training in an intimate educational setting where they are led by a member of their own gender. Ely (1989) found that the greater the representation of women in higher management positions the more positive the relations between women at all levels in the organization. However, where women were less well represented, relationships were less supportive and more dysfunctionally competitive. In other words, it is important that there not be an isolated single woman in a group, which is consistent with Kanter's (1977) study of tokenism. Similarly, Astrachan (1990) in his research on mergers and acquisitions, found that an individual in an isolated group role was in the most psychologically vulnerable position. Ideally, small groups should have an equal number of male and female participants, since this enhances the influence of women members (Craig & Sherif, 1986) and the authority and effectiveness of women group leaders (Correa, et al, 1988).

More women staff in leadership positions are needed in
training institutes and in management education programs. Not only will this enhance female participants' affective reactions, but it may also benefit the management education experiences of male participants as well. Some male managers have their first experience with professional women in leadership positions at training programs. Even if they have dealings with token female authority figures at work, it may be "safer" for men to experiment with new behavior toward women in authority outside of their organizational setting. Men wishing to advance in an increasingly heterogeneous workplace may be aided by feeling comfortable with women as business associates. At these seminars, as in upper management in general, women often are tokens. Consequently, a staff more balanced by gender may aid male self perceived learning (Correa et al, 1988). Also, if there were more women on staff, organizations might sponsor more women participants based on positive feedback from women attendees. In addition, with changes in the gender composition of upper management, more women will attend such educational seminars, thus changing their token status. We believe that having more women participants in management training will enhance program effectiveness for both genders; women feel included, engaged and supported (as this current study found) and men are more open, expressive and thoughtful (Aries, 1976).

A speculative implication, ripe for future research based on parallels to the situation of women in this study, is that minority groups attending seminars also may experience less
comfort based on an in-group bias from the majority group toward the unfamiliar (Allport, 1954). As Martin and Pettigrew (1987) suggest, organizational contexts ought to be shaped for minority inclusion. Indeed, as one report notes, eighty-five percent of new entrants to the labor force between 1985 and the year 2000 will be women, minorities or immigrants (Hudson Institute, 1987).

Goldstein and Gillian (1990) point out that one ramification of new groups entering management is that educational issues have become more complex. Organizations should focus training on efforts to help majority members accept the growing number of women, older employees and minorities in non-traditional roles. They also advocate designing educational programs in a way that puts women and minorities into existing management systems as opposed to developing special training programs. We believe that organizations also need to become more attuned to the impact of leader and participant gender dynamics on the training environment and its ultimate effectiveness.

In summary, management education programs could benefit from greater involvement of leaders and members who are women (as in this study) and (speculatively) from people of color. These suggestions apply to universities, to training institutes and to organizations in general. Unfortunately, it appears that the demographic composition of the workplace has changed more quickly than have the human resource systems currently in place. With increased competition, technological developments and the need for an educated workforce, a public policy that maximizes the
talent of all persons will have positive benefits for individuals, for organizations, and for the nation as a whole.
1. The focus of this study evolved from learning, to self perceived learning, to affective reactions of managers to educational training.

2. The authors' own embeddedness, paralleling some dynamics of the training institute, may have played a role in this paper. Two of the three authors are men. All three authors struggled together when developing the theory for this paper. The first author is male, more senior, participated in the training as a lecturer and a group leader and more often resisted the changes in focus of this paper from learning to affective reactions. The second author, a woman, provided most of the literature about women in training, leadership and authority. The third author did the statistical analyses. There were more direct communications between the two male authors than between either and the female author, reflecting some of the historical, comfort, affective and gender dynamics of this study.
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<table>
<thead>
<tr>
<th>Scale</th>
<th>Mean</th>
<th>S.D.</th>
<th>Alpha</th>
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<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
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<tbody>
<tr>
<td>1. Learning about Management</td>
<td>3.41</td>
<td>0.56</td>
<td>0.80</td>
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<td>and Feelings</td>
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<td>2. Learning about Unconscious</td>
<td>2.76</td>
<td>0.58</td>
<td>0.72</td>
<td>0.58</td>
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<td>Processes</td>
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<tr>
<td>3. Overall Evaluation</td>
<td>3.74</td>
<td>0.65</td>
<td>0.91</td>
<td>0.64</td>
<td>0.43</td>
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<tr>
<td>4. Lecture</td>
<td>3.72</td>
<td>0.55</td>
<td>0.78</td>
<td>0.44</td>
<td>0.37</td>
<td>0.65</td>
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<tr>
<td>5. Small Group</td>
<td>3.92</td>
<td>0.64</td>
<td>0.83</td>
<td>0.49</td>
<td>0.37</td>
<td>0.50</td>
<td>0.24</td>
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<td>6. Personal Interview</td>
<td>3.74</td>
<td>0.87</td>
<td>0.84</td>
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<td>0.44</td>
<td>0.21</td>
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<td>7. Grand Scale (Six subscales</td>
<td>3.59</td>
<td>0.46</td>
<td>0.93</td>
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<td>0.65</td>
<td>0.71</td>
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<td>combined)</td>
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"p ≤ 0.01

Scale values were: 1) Very Little, 2) A Little, 3) Moderate Amount, 4) A Lot, and 5) A Great Deal
TABLE 1
Background Characteristics of Managers

<table>
<thead>
<tr>
<th>Gender of Managers</th>
<th>N</th>
<th>Years in Organization</th>
<th>Percent in Human Resources</th>
<th>Percent in Public Sector</th>
<th>Age</th>
<th>Percent Married</th>
<th>Number of Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men</td>
<td>218</td>
<td>12</td>
<td>6.2</td>
<td>2.2</td>
<td>41*</td>
<td>93***</td>
<td>2.2***</td>
</tr>
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<td>Women</td>
<td>25</td>
<td>11</td>
<td>14.9*</td>
<td>29.8***</td>
<td>38</td>
<td>70</td>
<td>1.2</td>
</tr>
</tbody>
</table>

* t-test, \( p \leq 0.05 \)

** t-test, \( p \leq 0.001 \)

* * X² test, \( p \leq 0.05 \)

*** X² test, \( p \leq 0.001 \)
TABLE 3
Two by Two Analysis of Variance for Leader Gender, Participant Gender and Their Interaction

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Leader Gender (L)</th>
<th>Participant Gender (P)</th>
<th>L * P</th>
</tr>
</thead>
<tbody>
<tr>
<td>N</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Scale</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>M 47, F 12</td>
<td>M 218, F 35</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Learning about Management and Feelings</td>
<td>0.41 (1.29)</td>
<td>0.09 (0.27)</td>
<td>1.24 (3.72)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Learning about Unconscious Processes</td>
<td>0.81 (2.39)</td>
<td>1.27 (3.77)</td>
<td>0.73 (2.16)</td>
</tr>
<tr>
<td>df 3, 245</td>
<td>M 2.74, F 2.80</td>
<td>M 2.78, F 2.58</td>
<td>2.47, 2.78, 2.79, 2.83</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overall Evaluation</td>
<td>1.29 (3.21)</td>
<td>1.66 (4.13)</td>
<td>1.08 (2.68)</td>
</tr>
<tr>
<td>df 3, 240</td>
<td>M 3.73, F 3.80</td>
<td>M 3.79, F 3.45(1)</td>
<td>3.31, 3.79, 3.81, 3.76</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lecture</td>
<td>0.01 (0.02)</td>
<td>1.50 (4.94)</td>
<td>0.10 (0.32)</td>
</tr>
<tr>
<td>df 3, 242</td>
<td>M 3.71, F 3.74</td>
<td>M 3.75, F 3.53(1)</td>
<td>3.55, 3.74, 3.81, 3.50</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Small Group</td>
<td>0.39 (0.94)</td>
<td>0.17 (0.41)</td>
<td>1.81 (4.38)</td>
</tr>
<tr>
<td>df 3, 246</td>
<td>M 3.93, F 3.89</td>
<td>M 3.92, F 3.89</td>
<td>3.76, 3.95, 3.80, 4.15</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personal Interview</td>
<td>7.24 (9.98)&quot;</td>
<td>1.10 (1.52)</td>
<td>11.31 (15.58)&quot;</td>
</tr>
<tr>
<td>df 3, 240</td>
<td>M 3.71, F 3.84</td>
<td>M 3.74, F 3.73</td>
<td>3.30, 3.77, 3.63, 4.52(1)</td>
</tr>
<tr>
<td></td>
<td></td>
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</tr>
<tr>
<td>Grand Scale</td>
<td>0.833 (4.05)&quot;</td>
<td>0.26 (1.29)</td>
<td>1.40 (6.87)&quot;</td>
</tr>
<tr>
<td>(Six subscales combined)</td>
<td>F 3.59, F 3.61</td>
<td>F 3.62, F 3.41(1)</td>
<td>3.27, 3.41, 3.58, 3.72(1)</td>
</tr>
<tr>
<td>df 3, 222</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* a = Type IV Sums of Squares, F Value in parenthesis
" p ≤ 0.01; * p ≤ 0.05;
(1) Tukey’s Studentized Range Test (HSD) of difference between means, or ≤ 0.05
FIGURE I.

Interaction Between Gender of Participant and Leader on the Grand Overall Affective Reaction Scale.

Scale values were: 1) Very Little; 2) A Little; 3) Moderate Amount; 4) A Lot; and 5) A Great Deal.